

EYD2015 plans, SLOVAKIA

Main events + actions planned (online, social media, press...)	Target audience	Partnerships (private sector, foundations...)	Indicative calendar event/action: start and end
Production and streaming of the TV and radio spots EYD 2015	General public	MFEA, SAIDC	From January 2015 to December 2015
Media partnership: articles, newspaper supplements/insertion of leaflets in regional and national newspapers	General public	EC Representation in Slovakia, Association of cities and municipalities, SAIDC	From January 2015 to December 2015
European Year of Development launch event at MFEA	Representatives of ministries, ambassadors, politicians, representatives of CSOs, NGDOs and municipalities	MFEA, EC Representation in Slovakia, media	One day event in January 2015
International conference Development and Democracy EYD2015 at MFEA	Academic and governmental representatives, NGOs, students, humanitarian and development workers and media.	Pontis Foundation, MFEA	One day event in October 2015
V4 Local Authorities's conference	Representatives from towns and municipalities	Association of cities and municipalities	One day event in June 2015
Drawing competition EYD2015 for primary school pupils	Primary school teachers and students, readers of Rebrík magazine, Africa Day event visitors, attendees of Development day 2015	eRko-HKSD, Association of cities and municipalities, PDCS, V4 ministries of FA	From March 2015 to May 2015
Writing competition EUSTORY for secondary school students	Secondary school students and teachers, attendees of Development day 2015	SCCD	From November 2014 to December 2015
Photography competition EYD2015 for amateurs and professionals	Professional and amateur photographers, public	Members of the Slovak NDGO Platform, V4 ministries of FA	From June 2015 to December 2015
Music festival Bazant Pohoda 2015 – EC's festival booth EYD 2015	Public attendees of the festival	EC Representation in Slovakia	3 days in July 2015
National Development Days 2014 and 2015 in Bratislava	General public	Members of the Slovak NDGO Platform	14. October 2014 and one day in October 2015 (tbd)
Global Education Week – regional Development Days EYD2015	General public, students, teachers	Members of the Slovak NDGO Platform	One week in November 2015
Film Festival One world – section EYD2015	General public	People in Peril Association	From November 2015 to December 2015
On-line web and social networks work	General public	SAIDC, Members of the Slovak NDGO Platform	From September 2014 to December 2015
Production of educational and public awareness raising materials	NP members, national reps. in EP, ministry officials, NGO representatives and schools.	Members of the Slovak NDGO Platform	From January 2015 to December 2015